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TECHNICAL SPECIFICATIONS ONLINE ADVERTISING



GOLF

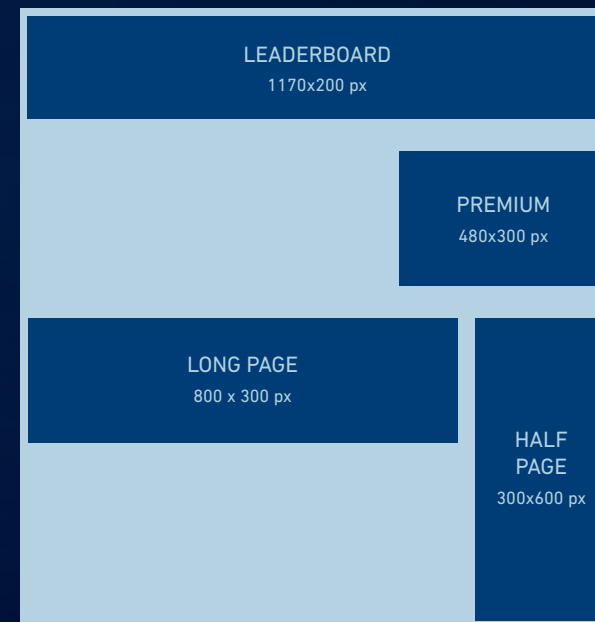
WE ARE PART OF NBC GROUP





SPECIFICATION

FORMAT	SIZE	FORMAT	DATA SIZE
LEADERBOARD	1170 x 200 px	GIF/JPG	max. 100 kB
PREMIUM	480 x 300 px	GIF/JPG	max. 100 kB
HALF PAGE	300 x 600 px	GIF/JPG	max. 45 kB
LONG PAGE	800 x 300 px	GIF/JPG	max. 45 kB
COMMERCIAL PR	1170 x 780 px	GIF/JPG	min. 500 characters
DIRECT MAIL	520 x 200 px	JPG	max. 45 kB





MATERIAL FOR YOUR ADVERTISEMENT:

MATERIAL FOR YOUR ADVERTISEMENT SHOULD ALWAYS BE SENT IN AN AGREED FORMAT AND AT LEAST ONE WEEK PRIOR TO LAUNCHING OF AGREED CAMPAIGN.

MATERIAL IS ACCEPTED BY:

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