



TV GOLF CHANNEL
WWW.GOLFCHANNEL.CZ

TECHNICAL SPECIFICATIONS



GOLF

WE ARE PART OF NBC GROUP



COMMERCIAL SPOT AND SPONZORING

VIDEO

HD MPEG2
1920x1080
16:9
UPPER FIELD FIRST
25MBPS

AUDIO

48 KHZ
2CH
MPEG1 LAYER 2
224 KBPS
PEAK -3DBFS

DELIVERY

ONLINE TRANSFER SERVICES

SPONSOR SPOT HAS TO BE LABELED BY THIS SPECIFIC TEXT: SPONZOR POŘADU
OTHER FORMATS NEED TO BE CONFIRMED

COMMERCIAL POP-UP

DEFINITION

FULL HD 1920x1080

FORMAT

BITMAP FORAT WITH APLHA CANAL
(.png, .tif, .tga, .psd) animation has to
be sequence of static pictures, each
with its number in a row (each with
alpha)

FREQUENCY

25 PCS/S

LENGTH

MAX. 10 SEC, IF THERES ISN'T
ANY OTHER AGREEMENT

PLACE

SEE ON NEXT PAGES

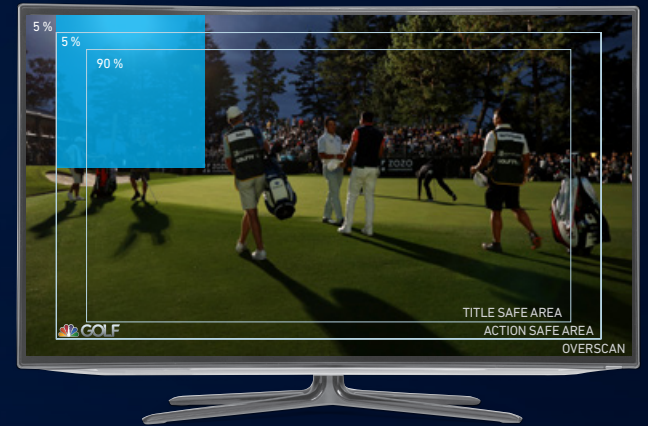
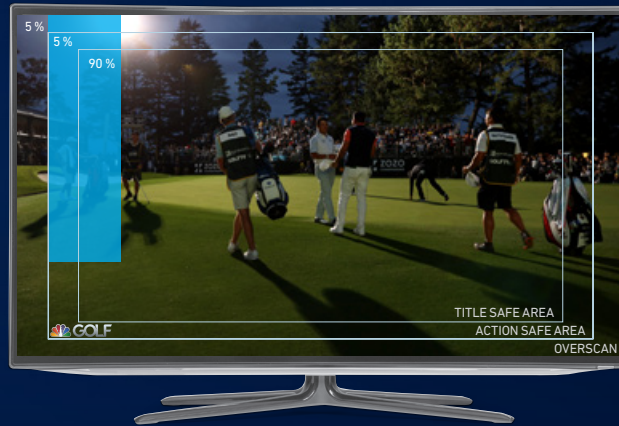
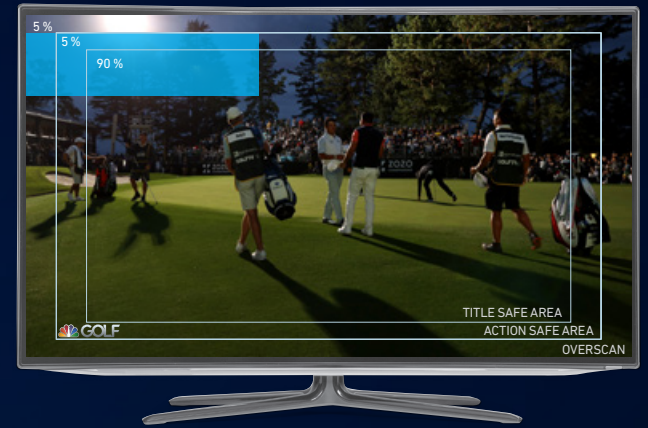
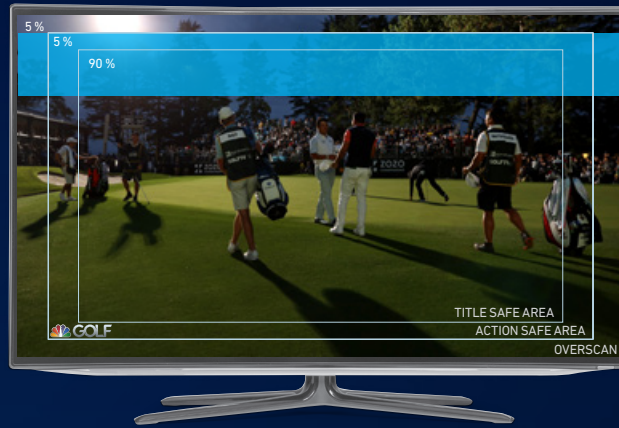
DELIVERY

ONLINE TRANSFER SERVICES

RAW MATERIALS FOR POP-UP WHICH WILL BE MADE BY GOLF CHANNEL: LOGO IN CURVES, COMPANY SLOGAN, PHOTO IN HIGH RESOLUTION



COMMERCIAL POP-UP PLACEMENT



CONTACT

PRODUCTION



JAN
DAVID

TECHNICAL & DISTRIBUTION DIRECTOR

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UPLOAD

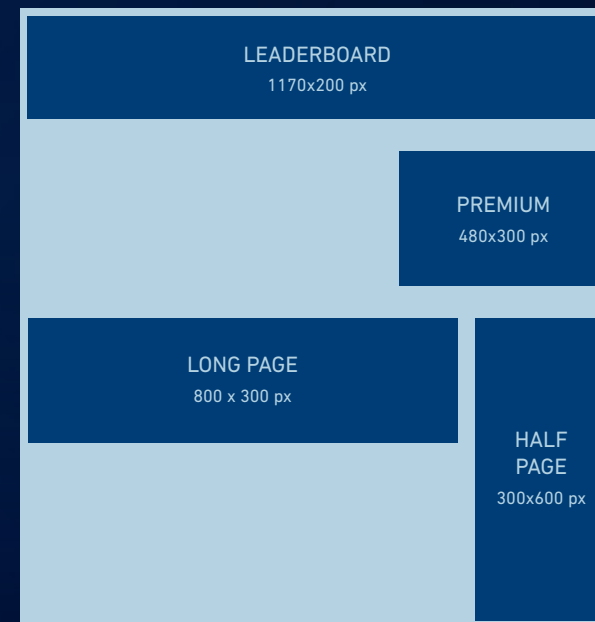
ADRESS: 88.146.183.77
PORT: 21
LOGIN: GolfchannelFTP
HESLO: golfchannel2013





SPECIFICATION

FORMAT	SIZE	FORMAT	DATA SIZE
LEADERBOARD	1170 x 200 px	GIF/JPG	max. 100 kB
PREMIUM	480 x 300 px	GIF/JPG	max. 100 kB
HALF PAGE	300 x 600 px	GIF/JPG	max. 45 kB
LONG PAGE	800 x 300 px	GIF/JPG	max. 45 kB
COMMERCIAL PR	1170 x 780 px	GIF/JPG	min. 500 characters
DIRECT MAIL	520 x 200 px	JPG	max. 45 kB





MATERIAL FOR YOUR ADVERTISEMENT:

MATERIAL FOR YOUR ADVERTISEMENT SHOULD ALWAYS BE SENT IN AN AGREED FORMAT AND AT LEAST ONE WEEK PRIOR TO LAUNCHING OF AGREED CAMPAIGN.

MATERIAL IS ACCEPTED BY:

ATV CZ, S.R.O., OLBRACHTOVA 1980/5, KRČ, 140 00 PRAHA 4

CONTACT



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